

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	0129	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$16,346.00
AE	Leah Losier	Product Code		Commission	\$2,451.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$13,894.10
Office	Chicago	Product Name		Total Spots	117
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$112.00	\$560.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$226.00	\$1,582.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$64.00	\$256.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$148.00	\$740.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$284.00	\$852.00	60	-4x
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$106.00	\$530.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$212.00	\$1,484.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$196.00	\$784.00	60	-1x
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$380.00	\$2,660.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$106.00	\$530.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$208.00	\$1,456.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$66.00	\$264.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$28.00	\$140.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$40.00	\$280.00	60	60s
21	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$284.00	\$1,136.00	60	-4x

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	0129	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$16,346.00
AE	Leah Losier	Product Code		Commission	\$2,451.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$13,894.10
Office	Chicago	Product Name		Total Spots	117
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$196.00	\$196.00	60	-1x
23	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$66.00	\$66.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	117	0	0	0	0	0	0	0	0	0	0	0	117
AMT	\$16,346.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,346.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Cablevision/Bergen Central, NJ | 0129 |

NCC Cable System Order

Order #	62401707
Syscode	0505
System Name	Cablevision/Bergen East, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$11,428.00	
Commission		\$1,714.20	
Net Total		\$9,713.80	
Total Spots		130	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$98.00	\$588.00	60	-1x
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$196.00	\$392.00	60	-5x
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$244.00	\$1,464.00	60	-1x
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$76.00	\$532.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	60	-4x
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	60	60s
21	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$98.00	\$98.00	60	-1x

NCC Cable System Order

Order #	62401707
Syscode	0505
System Name	Cablevision/Bergen East, NJ
Market	New York

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/28/17
Version	4 Vs. 3

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$11,428.00
Commission	\$1,714.20
Net Total	\$9,713.80
Total Spots	130
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$196.00	\$980.00	60	-5x
23	ESPN	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$244.00	\$244.00	60	-1x
24	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$36.00	\$36.00	60	-1x
25	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	60	-4x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	130	0	0	0	0	0	0	0	0	0	0	0	130
AMT	\$11,428.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,428.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Cablevision/Bergen East, NJ | 0505 |

NCC Cable System Order

Order #	62401707
Syscode	0591
System Name	Cablevision/Newark, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	\$10,062.00		
Commission	\$1,509.30		
Net Total	\$8,552.70		
Total Spots	130		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$72.00	\$504.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	3	\$26.00	\$78.00	60	-1
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$62.00	\$310.00	60	-2x
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$114.00	\$798.00	60	60s
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$90.00	\$630.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$116.00	\$812.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$234.00	\$1,638.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$56.00	\$392.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$118.00	\$826.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	60	-1x
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$64.00	\$384.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
21	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	0	\$26.00	\$0.00	60	-1

NCC Cable System Order

Order #	62401707
Syscode	0591
System Name	Cablevision/Newark, NJ
Market	New York

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/28/17		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$10,062.00	
Commission		\$1,509.30	
Net Total		\$8,552.70	
Total Spots		130	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.28 removed missed spots. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	60	-2x
23	MNBC	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	1	\$22.00	\$22.00	60	-1x
24	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$64.00	\$64.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	130	0	0	0	0	0	0	0	0	0	0	0	130
AMT	\$10,062.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,062.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Cablevision/Newark, NJ | 0591 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	0690	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Plainfield, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$1,279.50
AE	Leah Losier	Product Code		Commission	\$191.93
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$1,087.58
Office	Chicago	Product Name		Total Spots	71
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
2	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
3	FOOD	FOOD EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	60	60s
4	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.50	\$177.00	60	60s
5	HALL	HALL EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$3.00	\$15.00	60	60s
6	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	60	60s
7	HGTV	HGTV EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
8	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
9	LIF	LIF EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	60	60s
10	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	60	60s
11	TNT	TNT EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
12	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.50	\$177.00	60	60s
13	FOOD	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$18.50	\$55.50	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,279.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,279.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Comcast/Plainfield, NJ | 0690 |

NCC Cable System Order

Order #	62401707
Syscode	0914
System Name	Comcast/Middlesex, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/23/17	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$5,037.50	
Commission		\$755.63	
Net Total		\$4,281.88	
Total Spots		112	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.22 makegood. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$54.50	\$381.50	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$47.00	\$188.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$71.50	\$286.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$95.50	\$668.50	60	60s
7	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$88.00	\$616.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$37.00	\$185.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	2	\$40.00	\$80.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$60.50	\$242.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$81.00	\$567.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
21	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	2	\$21.75	\$43.50	60	

NCC Cable System Order

Order #	62401707
Syscode	0914
System Name	Comcast/Middlesex, NJ
Market	New York

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/23/17
Version	3 Vs. 2

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$5,037.50	
Commission		\$755.63	
Net Total		\$4,281.88	
Total Spots		112	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.22 makegood. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	2	\$4.00	\$8.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$5,037.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,037.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Comcast/Middlesex, NJ | 0914 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/28/17
Syscode	1067	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$9,646.00
AE	Leah Losier	Product Code		Commission	\$1,446.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$8,199.10
Office	Chicago	Product Name		Total Spots	130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$144.00	\$1,008.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	3	\$36.00	\$108.00	60	-1x
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$120.00	\$840.00	60	60s
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$244.00	\$1,708.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$40.00	\$280.00	60	60s

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/28/17
Syscode	1067	Agency	AKPD Message & Media	Version	4 Vs. 3
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$9,646.00
AE	Leah Losier	Product Code		Commission	\$1,446.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$8,199.10
Office	Chicago	Product Name		Total Spots	130
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 removed missed spots. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	CNN	CABLE	3/20/17	3/26/17	09:00	15:00	X	X	X	X	X	X	X	-	-	0	\$36.00	\$0.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	130	0	0	0	0	0	0	0	0	0	0	0	130
AMT	\$9,646.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,646.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Cablevision/Hudson County, NJ | 1067 |

NCC Cable System Order

Order #	62401707
Syscode	4438
System Name	Comcast/Jersey City, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/23/17	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$4,008.50	
Commission		\$601.28	
Net Total		\$3,407.23	
Total Spots		116	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.22 makegood. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
7	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.50	\$42.50	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
11	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	3	\$36.00	\$108.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
21	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	1	\$2.50	\$2.50	60	

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	4438	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Jersey City, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$4,008.50
AE	Leah Losier	Product Code		Commission	\$601.28
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$3,407.23
Office	Chicago	Product Name		Total Spots	116
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	4	\$14.00	\$56.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	116	0	0	0	0	0	0	0	0	0	0	0	116
AMT	\$4,008.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,008.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Comcast/Jersey City, NJ | 4438 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	5204	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	Cablevision/Elizabeth, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$4,486.00
AE	Leah Losier	Product Code		Commission	\$672.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$3,813.10
Office	Chicago	Product Name		Total Spots	72
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.9 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	60	60s
2	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	60	60s
3	FOOD	FOOD EF	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
4	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
5	HALL	HALL EF	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	60	60s
6	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
7	HGTV	HGTV EF	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
8	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	60	60s
9	LIF	LIF EF	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$42.00	\$210.00	60	60s
10	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$76.00	\$532.00	60	60s
11	TNT	TNT EF	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
12	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	72	0	0	0	0	0	0	0	0	0	0	0	72
AMT	\$4,486.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,486.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Cablevision/Elizabeth, NJ | 5204 |

NCC Cable System Order

Order #	62401707
Syscode	6228
System Name	Comcast/Union North, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$5,167.00		
Commission	\$775.05		
Net Total	\$4,391.95		
Total Spots	111		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.22 makegood. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$26.50	\$132.50	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	3	\$50.50	\$151.50	60	60s
5	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$77.00	\$308.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$102.50	\$512.50	60	60s
7	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	2	\$50.50	\$101.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$3.50	\$17.50	60	60s
18	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$3.00	\$12.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$4.50	\$18.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$5.50	\$38.50	60	60s
21	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$17.50	\$52.50	60	

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	6228	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Union North, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$5,167.00
AE	Leah Losier	Product Code		Commission	\$775.05
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,391.95
Office	Chicago	Product Name		Total Spots	111
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	2	\$3.00	\$6.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	111	0	0	0	0	0	0	0	0	0	0	0	111
AMT	\$5,167.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,167.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Comcast/Union North, NJ | 6228 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	6229	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$8,608.50
AE	Leah Losier	Product Code		Commission	\$1,291.28
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$7,317.23
Office	Chicago	Product Name		Total Spots	198
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$29.50	\$147.50	60	60s
3	AEN	AEN EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
4	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
5	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
7	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$55.00	\$220.00	60	60s
8	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
9	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
10	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
11	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
12	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
13	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
14	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$22.00	\$110.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
17	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$55.00	\$220.00	60	60s
18	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
19	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$4.50	\$18.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
21	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	60s

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17	
Syscode	6229	Agency	AKPD Message & Media	Version	3 Vs. 2	
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines		
Market	New York				Total # of Weeks	2
		Client Code		Total	\$8,608.50	
AE	Leah Losier	Product Code		Commission	\$1,291.28	
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$7,317.23	
Office	Chicago	Product Name		Total Spots	198	
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -
Comments : 3.22 makegood. please confirm. thanks						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
23	FOOD	FOOD EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$82.50	\$330.00	60	60s
24	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$110.00	\$550.00	60	60s
25	HALL	HALL EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$15.50	\$77.50	60	60s
26	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.50	\$143.50	60	60s
27	HGTV	HGTV EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$82.50	\$330.00	60	60s
28	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	60s
29	LIF	LIF EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
30	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
31	TNT	TNT EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	3	\$66.00	\$198.00	60	60s
32	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$88.00	\$264.00	60	60s
33	FOOD	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	5	\$67.50	\$337.50	60	
34	HALL	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	5	\$12.50	\$62.50	60	
35	HGTV	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	5	\$67.50	\$337.50	60	
36	TNT	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	5	\$54.50	\$272.50	60	
37	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	5	\$4.00	\$20.00	60	

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	6229	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Union Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$8,608.50
AE	Leah Losier	Product Code		Commission	\$1,291.28
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$7,317.23
Office	Chicago	Product Name		Total Spots	198
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	DISC	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	5	\$14.00	\$70.00	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	198	0	0	0	0	0	0	0	0	0	0	0	198
AMT	\$8,608.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,608.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62401707 | New York | Comcast/Union Central, NJ | 6229 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	6230	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Union South, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$11,979.50
AE	Leah Losier	Product Code		Commission	\$1,796.93
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$10,182.58
Office	Chicago	Product Name		Total Spots	189
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
3	AEN	AEN EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
4	AEN	AEN PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$59.00	\$295.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	60	60s
6	CNN	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$57.50	\$230.00	60	60s
7	CNN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$88.00	\$440.00	60	60s
8	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$117.50	\$705.00	60	60s
9	DISC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
10	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	60	60s
11	ESPN	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$88.00	\$440.00	60	60s
12	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$117.50	\$822.50	60	60s
13	HIST	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
14	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$37.00	\$185.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
16	MNBC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	2	\$50.50	\$101.00	60	60s
17	MNBC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$77.00	\$308.00	60	60s
18	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
19	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	60	60s
20	TWC	CABLE	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X			-	-	4	\$14.50	\$58.00	60	60s
21	TWC	CABLE	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	60	60s

NCC Cable System Order

Order #	62401707
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/23/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$11,979.50	
Commission		\$1,796.93	
Net Total		\$10,182.58	
Total Spots		189	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.22 makegood. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
23	FOOD	FOOD EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	4	\$99.00	\$396.00	60	60s
24	FOOD	FOOD PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$132.00	\$792.00	60	60s
25	HALL	HALL EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
26	HALL	HALL PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.50	\$177.00	60	60s
27	HGTV	HGTV EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$99.00	\$495.00	60	60s
28	HGTV	HGTV PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
29	LIF	LIF EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
30	LIF	LIF PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
31	TNT	TNT EF	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
32	TNT	TNT PT	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$102.50	\$615.00	60	60s
33	FOOD	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$80.00	\$240.00	60	
34	AEN	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$34.00	\$102.00	60	
35	HALL	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$18.00	\$54.00	60	
36	HIST	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$22.00	\$66.00	60	

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/23/17
Syscode	6230	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Comcast/Union South, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$11,979.50
AE	Leah Losier	Product Code		Commission	\$1,796.93
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$10,182.58
Office	Chicago	Product Name		Total Spots	189
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 makegood. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
37	TWC	VARIOUS	3/13/17	3/19/17	09:00	16:00				X	X	X	X	-	-	3	\$14.50	\$43.50	60	

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	189	0	0	0	0	0	0	0	0	0	0	0	189
AMT	\$11,979.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,979.50

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Date Printed 06/26/17

62401707 | New York | Comcast/Union South, NJ | 6230 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	6732	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$22,058.00
AE	Leah Losier	Product Code		Commission	\$3,308.70
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$18,749.30
Office	Chicago	Product Name		Total Spots	131
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
2	AEN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$266.00	\$1,862.00	60	60s
3	CNN	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	60	60s
5	CNN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$148.00	\$740.00	60	-2x
6	CNN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$294.00	\$2,058.00	60	60s
7	DISC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	60	60s
8	DISC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$196.00	\$1,372.00	60	60s
9	ESPN	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$294.00	\$2,058.00	60	60s
10	ESPN	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$584.00	\$4,088.00	60	60s
11	HIST	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
12	HIST	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$266.00	\$1,862.00	60	60s
13	MNBC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$120.00	\$840.00	60	60s
14	MNBC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	60s
15	MNBC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	-1x
16	MNBC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$216.00	\$1,512.00	60	60s
17	TWC	CABLE	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$8.00	\$8.00	60	-6x
18	TWC	CABLE	3/13/17	3/19/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	60	-4x
20	TWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	60	-1x
21	CNN	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	2	\$148.00	\$296.00	60	-2x

NCC Cable System Order

Order #	62401707
Syscode	6732
System Name	Cablevision/Raritan Valley So, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/13/17 - 03/26/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/22/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$22,058.00		
Commission	\$3,308.70		
Net Total	\$18,749.30		
Total Spots	131		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.21 Revised to add mgs w/o 3/21. Pls conf, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$110.00	\$110.00	60	-1x
23	TWC	CABLE	3/20/17	3/26/17	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	60	-6x
24	TWC	CABLE	3/20/17	3/26/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	-4x
25	TWC	CABLE	3/20/17	3/26/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$36.00	\$36.00	60	-1x

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	131	0	0	0	0	0	0	0	0	0	0	0	131
AMT	\$22,058.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,058.00

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62401707 | New York | Cablevision/Raritan Valley So, NJ | 6732 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	6894	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	News 12 Traffic & Weather/NJ Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$2,706.00
AE	Leah Losier	Product Code		Commission	\$405.90
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$2,300.10
Office	Chicago	Product Name		Total Spots	23
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.9 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	CABLE	3/13/17	3/19/17	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$154.00	\$1,078.00	60	60s
2	ZTWC	CABLE	3/13/17	3/19/17	10:00	17:00	X	X	X	X	X	X	X	-	-	5	\$66.00	\$330.00	60	60s
3	ZTWC	CABLE	3/13/17	3/19/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$132.00	\$528.00	60	60s
4	ZTWC	CABLE	3/13/17	3/19/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$2,706.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,706.00

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62401707 | New York | News 12 Traffic & Weather/NJ Zone | 6894 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	9035	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	News 12/North New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$6,720.00
AE	Leah Losier	Product Code		Commission	\$1,008.00
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$5,712.00
Office	Chicago	Product Name		Total Spots	26
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.9 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/13/17	3/19/17	05:00	10:00	X	X	X	X	X	X	X	-	-	10	\$380.00	\$3,800.00	60	60s
2	NWNJ	CABLE	3/13/17	3/19/17	10:00	17:00	X	X	X	X	X	X	X	-	-	6	\$120.00	\$720.00	60	60s
3	NWNJ	CABLE	3/13/17	3/19/17	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$220.00	\$2,200.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$6,720.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,720.00

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62401707 | New York | News 12/North New Jersey Zone | 9035 |

NCC Cable System Order

Order #	62401707	Flight Dates	03/13/17 - 03/26/17	Update Date	03/22/17
Syscode	9036	Agency	AKPD Message & Media	Version	1 Vs. 1
System Name	News 12/Central New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$5,660.00
AE	Leah Losier	Product Code		Commission	\$849.00
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,811.00
Office	Chicago	Product Name		Total Spots	26
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.9 new 60s order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/13/17	3/19/17	05:00	10:00	X	X	X	X	X	X	X	-	-	10	\$280.00	\$2,800.00	60	60s
2	NWNJ	CABLE	3/13/17	3/19/17	10:00	17:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	60s
3	NWNJ	CABLE	3/13/17	3/19/17	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$220.00	\$2,200.00	60	60s

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$5,660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,660.00

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62401707 | New York | News 12/Central New Jersey Zone | 9036 |